CHRISTOFFER HAVRELL

Graphic Designer / Digital Design & UI/UX

PERSONAL INTRODUCTION

Hello!

I'm Christoffer, a designer with over 15 years of experience. What I enjoy most is turning ideas into work that not only looks good, but also makes a difference. Over the years, I've worked with graphic design, print production, web design, product design and UI/UX, along with video editing and simple animation. Whatever the medium, my focus stays the same: clear communication, attention to detail and thoughtful experiences.

I'm curious and creative by nature, but I also value structure and a clear sense of direction. I enjoy taking ownership and moving projects forward, while believing that the best ideas often grow through collaboration. When a project needs a little extra direction or someone to bring the pieces together, I'm happy to take that role.

My interest in design began in Borås, Sweden, where I grew up. Since 2015, I've been based on Gotland, working with clients and collaborators across the Nordics and the wider EU. I live in the countryside with my partner and our two children. Balancing creative work with family life close to nature gives me both energy and perspective.

I love meeting new people, taking on exciting challenges and finding opportunities to keep growing in a field that never stands still. Most of all, I look forward to creating great things with good people.

Have a project or an idea you'd like to talk about? I'd love to hear from you!

Best regards,

Christoffer Havrell

Christoffer Havrell

Multidisciplinary Designer / Technical Production Planner

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PROFILE

Multidisciplinary designer and technical production planner with experience in graphic design, visual identity, production artwork and digital interfaces. Combines conceptual thinking with a methodical, detail-oriented and production-focused approach.

EXPERTISE

Design & Visuals

Art direction, concept development, visual identity, graphic design, typography, print design and studio photography.

Digital & Production

UI/UX, web design, HTML, CSS, jQuery, WordPress, Shopify, production artwork, video editing and project management.

TOOLS

Illustrator · InDesign · Photoshop · Figma · Sketch · Principle · Keynote · Office 365 · iMovie

LANGUAGES

Swedish
Native

English
Professional working proficiency

EXPERIENCE

SWEPROD GRAPHICS 2025–

Technical Production Planner

GESAGT / FREELANCE 2008–

Freelance Graphic Designer

IVISBY® 2022–2025

Graphic Designer

PICKIT® 2015–2022

Visual Designer

HALENS 2008–2011 / 2012–2013

Sales / Customer Operations

EDUCATION

ACADEMY OF ART UNIVERSITY 2012–2014

Web Design & New Media, BFA studies (not completed), San Francisco.

BERGHS SCHOOL OF COMMUNICATION 2011

Bachelor's Programme, Stockholm.

LJUD & BILDSKOLAN 2006–2009

Upper Secondary Education, Borås.